

THE WORK. THE NUMBERS. THEIR WORDS.

Real businesses. Work worth a closer look.

A collection of client stories, measured results and first-hand experiences from Timpson Marketing and Agriculture Marketing Agency.

05

Client stories

08

Attributed voices

27

Shareable proof blocks

START WITH THE STORY THAT FITS

Farm-direct ecommerce · Drafting · Basketball training
Heating & cooling · Moving

Every result has a timeframe and a defined scope. Traffic is not revenue; an implementation test is not a customer lead. These selected examples are not typical-result claims.

Diamond R Cattle

7.01×

Shopify sales in selected 30-day windows

March 20-April 18 versus August 17-September 15, 2026: slowest pre-engagement and strongest post-engagement 30 days. Not a typical month or growth achieved in 30 days. Delivered through AMA.

A COORDINATED COMMERCIAL EFFORT

AMA began work with Diamond R Cattle in June 2026. The work connected email follow-up, city and product pages, store improvements and advertising to the way customers buy beef shares and boxes.

WHAT THE SELECTED PERIODS RECORDED

Shopify total sales were \$35,812 versus \$5,110. Orders moved from 27 to 75, new customers from 19 to 53, and beef shares sold from 0 to 11. The published AMA case describes the wider effort; this is not an SEO-only revenue result.

"A 180 degree turn from where we were 120 days ago."
Marty Reichenberger, owner. Recorded September 8, 2026.

READ THE FULL STORY & SOURCES

<https://timpsonmarketing.com/case-studies/diamond-r-cattle>

Apex Drafting

+66.2%

organic search sessions

July 23-August 19 versus August 20-September 16, 2026. GA4, Organic Search, All Users. Visits, not booked projects; small starting base.

USEFUL ANSWERS, CONNECTED TO SERVICES

Timpson published five practical drafting resources, upgraded four service-area pages and added 25 links from existing pages. The August 27 release also improved image delivery, fonts and analytics loading.

WHAT GA4 RECORDED

Organic sessions rose from 68 to 113, while engaged organic sessions increased from 33 to 64. The 45 additional visits represent a 66.2% increase from a small base. Key-event tracking changed, so the case makes no lead-growth claim.

The historical August 27 mobile Lighthouse report recorded Performance 75 to 100 and LCP 4.9 to 1.55 seconds. This is a lab test, not current field-speed proof.

READ THE FULL STORY & SOURCES

<https://timpsonmarketing.com/case-studies/apex-drafting>

Swysh Den Basketball

+17.1%

organic search sessions

July 23-August 19 versus August 20-September 16, 2026. GA4, Organic Search, All Users. Visits, not memberships or unique leads.

A CLEARER ROUTE TO THE RIGHT PROGRAM

Timpson rebuilt the site around training, memberships, camps and other basketball programs. New Scottsdale content, a contact page, a birthday inquiry form and revised booking paths made the offer easier to navigate.

WHAT GA4 RECORDED

Organic sessions increased from 1,118 to 1,309, a gain of 191 visits. Engaged organic sessions rose from 670 to 748. Engagement rate declined from 59.93% to 57.14%. Paid-social visits are excluded.

New tracking created a better measurement foundation. Newly recorded events are not proof of new members, unique leads or conversion growth from zero.

READ THE FULL STORY & SOURCES

<https://timpsonmarketing.com/case-studies/swysh-den-basketball>

Acute Heating & Cooling

“he has delivered.”

Octavia Edwards · April 2021

Historical, qualitative testimonial submitted April 5, 2021. No numerical ranking, revenue or ROI result is claimed.

THE CLIENT'S ACCOUNT

After an initial consultation, Joseph provided a plan for improving Acute Heating & Cooling's organic visibility. In her April 2021 testimonial, Octavia Edwards described better rankings, a performing Google My Business presence and a positive working relationship.

WHAT STOOD OUT

Octavia emphasized follow-through and Joseph's determination to exceed expectations. She supplied her testimonial specifically for use on the Timpson Marketing website.

“Joseph has been a pleasure to work with from day one and most importantly he has delivered.”
Octavia Edwards, Acute Heating & Cooling. April 5, 2021.

READ THE FULL STORY & SOURCES

<https://timpsonmarketing.com/case-studies/acute-heating-cooling>

God's Movers

Form to inbox

Quote notifications connected and tested

Implementation and labeled test verification, September 1 and 15, 2026. Test inquiries are not customer leads or revenue.

CONNECT THE FORM TO THE WORKING INBOX

God's Movers used GoDaddy Conversations to handle inquiries. Timpson connected the WordPress quote handler to that channel as well as the business inbox, then added notification-attempt records for troubleshooting.

VERIFY THE ROUTE WITH REAL TESTS

On September 1, labeled public-form tests were saved in WordPress and confirmed received by the owner. After later routing adjustments, the dual route was restored on September 15 and a new test was observed in Conversations.

This documents a tested notification connection. Test submissions are not customer leads. Separate business-inbox spam placement still needed work in the source record.

READ THE FULL STORY & SOURCES

<https://timpsonmarketing.com/case-studies/gods-movers>

The relationship behind the work.

“Very easy to get a hold of and ask questions or email very quick response times.”

North Valley Locksmith · January 2026

On communication and responsiveness. Public Google review.

“I’ve never been treated like “just another client” by these two. I feel like they really care.”

Priscilla Wayman · Published by October 14, 2025

On working with Joseph and the website team. Public Google review.

“Very knowledgeable company regarding SEO and website fixes.”

Sherman Robinson · August 26, 2022

On technical knowledge and website support. Public Google review.

“He educated us on our Las Vegas website and exactly what needed to be done to have success.”

Robert Patricia · October 12, 2022

On Joseph’s approach to explaining the work. Public Google review.

Read all eight voices and the original source links:

timpsonmarketing.com/testimonials